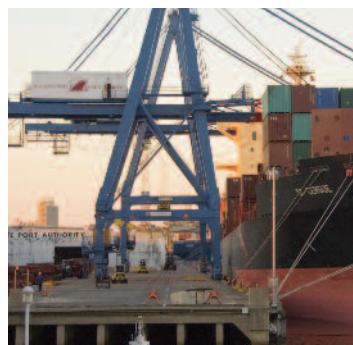
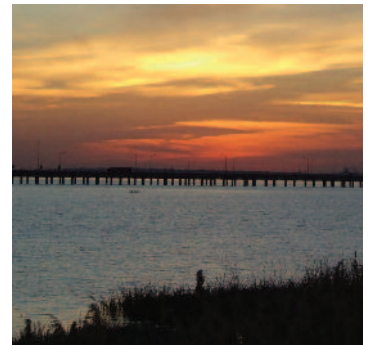


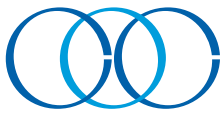


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**MOBILE AREA
 CHAMBER OF COMMERCE**





MOBILE AREA CHAMBER OF COMMERCE MEMBERSHIP INVITATION

451 Government St., Mobile, AL 36602
P.O. Box 2187, Mobile, AL 36652-2187
Phone: (251) 433-6951, Fax: (251) 432-1143
E-mail: join@mobilechamber.com
Web: www.mobilechamber.com

Name of Business (as it will appear in directory) _____

Business Category (i.e. Yellow Pages listing) _____

Other Categories of Service Your Organization Offers _____

Key Contact Person Mr. Mrs. Ms. Dr. _____
(name to be used in all published listings)

Title _____ E-mail _____

Primary Officer Mr. Mrs. Ms. Dr. _____
(president, owner, partner, etc. if different than above)

Title _____ E-mail _____

Mailing Address _____ City _____ State _____ Zip _____

Physical Address _____ City _____ State _____ Zip _____

Web site _____

Telephone () _____ Fax () _____

Demographics of Owner(s): OPTIONAL

(The Chamber uses this information to track diversity among membership and for listings in the special sections of the membership directory.)

- Female-Owned
- Minority-Owned (Using Federal definition of a minority: persons who are 25% African-American, American Indian, Asian-American, Hispanic/Latino.)
- Nonprofit (Using Internal Revenue Codes 501(C)(3) and 501(C)(4))

INVESTMENT SCHEDULE

BASE DUES (Includes primary officer) **\$300**

+Fair Share Formula*

(# of full-time employees _____ x \$5) + \$ _____

(# of part-time employees _____ x \$2.50) + \$ _____

TOTAL = \$ _____

*Includes agents and associates who contribute to profit.

Visa MasterCard American Express Discover Expiration Date _____

Account Number _____ Code _____

Authorized Signature _____ Name (please print) _____

Membership dues may be tax deductible as an ordinary and necessary business expense, but are not a charitable tax deduction for federal income tax purposes. The Chamber is not a charity, but serves as an advocate organization for area businesses. Additionally, 8% of your dues are for lobbying activities, and as such this portion is not deductible for federal income tax purposes.

MOBILE AREA CHAMBER OF COMMERCE MEMBERSHIP AND RECRUITMENT

THE MOBILE AREA CHAMBER OF COMMERCE

- Is an independent, non-profit business organization representing the Mobile region that works in cooperation with City of Mobile, Mobile County and State of Alabama;
- Is operated by a staff of 46 and more than 1,000 volunteers;
- Is an organization with more than 2,500 members, representing 90,000 employees;
- Has a Board of Directors, Board of Advisors and Executive Committee which represent the leadership of the Mobile area; and
- Has a budget derived from membership dues, contributions and program revenues. This is one of the many reasons member support is so important, and we invite you to participate.

WHAT DOES THE MOBILE AREA CHAMBER OF COMMERCE DO?

Although its program is always changing to meet the needs of the Mobile area, the foundation upon which the Mobile Area Chamber was built never changes. The Mobile Area Chamber's mission is simple and direct, "to serve as a progressive advocate for business needs to promote the Mobile area's economic well-being."

WHAT ARE THE CHAMBER'S MAIN AREAS OF FOCUS?

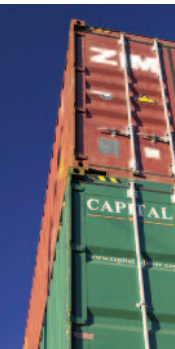
Membership Development – The Mobile Area Chamber provides member value through networking, publicity, discounts, referrals, learning opportunities, advertising opportunities and credibility.

Economic Development and Job Creation – The Mobile Area Chamber works not only to bring in new business, but also to help existing companies expand. Aggressive economic development marketing programs by the Mobile Area Chamber brought in 69 new businesses and led to 335 expansions of existing industries since 1995, representing a capital investment of \$12.7 billion and 22,342 direct new jobs.

Small Business Development – The Mobile Area Chamber is a major resource for the development of the area's new and small businesses and the Chamber provides vital counseling services to help start, manage and grow your small business.

Governmental Relations – The Mobile Area Chamber lobbies the Alabama Legislature for pro-business legislation impacting the local community. In addition, we work with local governments and lobby for business interests in Washington D.C. Annually, the Chamber develops a community legislative agenda based on member input.

Community Improvement – The Mobile Area Chamber works for strong community infrastructure and quality of life. These efforts help your business grow and prosper.



MOBILE AREA CHAMBER OF COMMERCE

HOW WILL MEMBERSHIP BENEFIT YOU?

Networking

We offer a variety of high-profile networking venues to help you develop new business contacts and connect you to potential clients. Events include:

- Business After Hours, hosted monthly at different Mobile Area Chamber member locations;
- Business@Breakfast and Networking@Noon, offering you a chance to introduce your company, product and/or service to other members;
- Diversity Business Network, a quarterly networking event for minority-owned businesses to learn about other businesses' products and services; and
- New Member Welcome, a quarterly gathering where new members get acquainted with board members, staff and Mobile Area Chamber activities and introduce their companies to other members present.

Visibility

Get noticed in a wider circle of business owners and decision makers. Mobile Area Chamber members receive:

- A free listing and link to your homepage on the Mobile Area Chamber's Web site, **www.mobilechamber.com**, averaging 300,000 unique hits a month;
- At least two listings in the Mobile Area Chamber's *Membership Directory and Buyers Guide*;
- New member and anniversary listings in our monthly news magazine, *The Business View*. Members may also be included by pitching stories or announcing new staff, promotions, business endeavors and accomplishments;
- Complimentary event announcements in the Mobile Area Chamber's electronic newsletter, *The Business View Weekly*, sent to more than 7,500 people;
- Advertising opportunities in a variety of publications, including the *Membership Directory and Buyers Guide*, *The Business View* and our weekly e-mail, *The Business View Weekly*.
- The exclusive right to host a booth at Mobile's premier business-to-business trade show, Business & Technology Expo, drawing more than 1,500 attendees;
- Premier placement of marketing brochures or flyers in the Mobile Area Chamber's high-traffic lobby; and
- A window decal and e-plaque to show customers that you are a valued member of the Mobile Area Chamber.

Referrals

The Mobile Area Chamber fields more than 3,000 calls a month, and the Web site averages 300,000 unique hits a month. According to ACCE (the Association of Chamber of Commerce Executives), consumers are 63 percent more likely to buy goods and services in the future from a company that they believe is a member of the local Chamber of Commerce.

- Only Chamber members are referred by staff; and
- The Chamber's *Membership Directory and Buyers Guide* and its Web site are used by both members and non-members as resources for business listings.





Discounts

Members have access to discounts that affect their bottom-line.

- Discounts are available on office supplies as well as telephone and data communication services;
- Members receive discounted rates on room rentals at the Chamber and new members are entitled to one free room rental during office hours within their first year of membership.
- Member-to-member discounts, can be found in the “Members Only” section of the Mobile Area Chamber’s Web site; and
- As a member of the Mobile Area Chamber, you are also a member of the U.S. Chamber of Commerce, making you eligible for additional discounts from companies such as FedEx and Monster.

Professional Development

The Mobile Area Chamber is the ultimate business resource center offering information, tips and best practices that can give your company a competitive edge. We offer you and your employees:

- Content-rich and affordable seminars;
- Small business presentations and discussions;
- A small business section on the Mobile Area Chamber’s Web site packed with helpful information;
- Executive and Nonprofit Roundtables;
- Connections to mentors and experts through the Small Business Administration, SCORE, Minority Business Enterprise Center, Business Innovation Center and others; and
- Access to research including current economic indicators, demographic data, statistics, relocation information and special reports.

Recognition

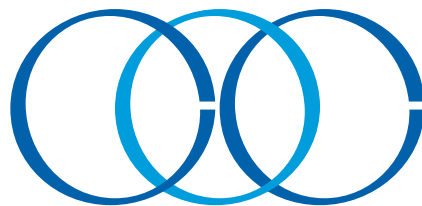
Throughout the year, special awards programs are held to acknowledge the best-of-the-best in the business community. Awards include:

- Small Business of the Month;
- Small Business of the Year;
- Customer Service Awards;
- Eagle Awards, recognizing minority business owners;
- Corporate Community Service Award;
- Innovator of the Year; and
- Manufacturer of the Year.

Advocacy

With more than 2,500 members, representing more than 90,000 employees, we are a strong and credible voice for business. We focus on government so you can focus on your business. We represent area businesses by:

- Lobbying for business-friendly policies;
- Maintaining relationships with elected officials;
- Partnering with the U.S. Chamber of Commerce, Business Council of Alabama and other Chambers in the region;
- Offering members an opportunity to meet candidates running for public office at an annual political networking event; and
- Providing contact information for area officials.



MOBILE AREA
CHAMBER OF COMMERCE

POST OFFICE BOX 2187 ■ MOBILE, ALABAMA 36652-2187 ■ 251.433.6951 ■ FAX 251.432.1143 ■ WWW.MOBILECHAMBER.COM

