



envision
COASTAL ALABAMA

Envision Coastal Alabama Mission

Envision Coastal Alabama facilitates co-operative action for a unified coastal region with a healthy environment, sustainable economic development, equity for all and excellence in education.

Envision's Updated Goals

Economy

The Economy strategies focus on the sustainable economic development of the Mobile-Baldwin region by providing more high-quality jobs and creating a stronger workforce. The strategies aim to make Coastal Alabama a competitive region in the global economy by developing and marketing the area's unique resources in technology, environment, education and human capital.

Education

The Education strategies focus on promoting a culture that values and supports an effective education system that graduates students who are career- and college-ready for the 21st century workforce.

Environment

The Environment strategies focus on protecting, restoring, maintaining, conserving and promoting the value of the natural resources of Coastal Alabama. The strategies emphasize planning, revitalizing and developing the regional infrastructure with the least negative impact, while enhancing quality of life.

Equity

The Equity strategies focus on developing effective grassroots leadership, increasing opportunities for all citizens of Coastal Alabama to participate as full partners in the region by implementing equal access to technology, housing, education and employment, increasing access to public transportation, financial stability and healthy lifestyles.

www.envisioncoastalalabama.org

Envision 2010 Plan of Action

At the January regional planning meeting, the four e-teams revised their goals to reflect attainable initiatives for the near future. Each team came away with a clear plan of action for the next five years.



Economy

- Host quarterly mayors' meetings to identify and address common issues.
- Support the Mobile Area Chamber's Gallis Initiative (Interchange) to define a Mobile Bay area regional plan (with business input).
- Host events to support constitutional reform.
- Support the education of existing businesses regarding sustainable business practices.

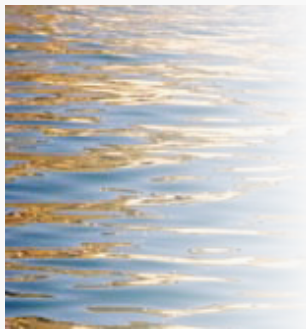
Education

- Promote awareness and support initiatives of the Southwest Alabama Workforce Development Council (SAWDC).
- Communicate with and involve chambers, businesses and trade associations to become active partners in education initiatives and policy reform.
- Identify, connect and encourage community agencies and faith-based organizations offering programs that help achieve the goal of graduating students who are career- and/or college-ready for the 21st century workforce.
- Facilitate collaborative action among all education foundations that will foster partnerships with local school districts.



Environment

- Host a summit for stakeholders interested in environmental issues to create and implement a communication and efficiency plan to improve and reach citizens and decision makers.
- Implement a social network for an environmental action warning system.
- Encourage and facilitate regional coordination and eliminate redundancy of effort in the areas of transit and stormwater management.



Equity

- Develop a grassroots leadership initiative with support from public, private and governmental organizations.
- Promote safe and healthier lifestyles among targeted populations.
- Promote financial education and literacy to help individuals from all walks of life build financial knowledge and security.
- Develop a plan to improve and maintain the "aging housing stock."
- Promote opportunities for better access to public transportation in urban and rural communities.

