



MISSION STATEMENT

Envision Coastal Alabama facilitates co-operative action for a unified coastal region with a healthy environment, sustainable economic development, equity for all and excellence in education.

VISION

Coastal Alabama is a place where....

- the highest quality classroom teacher is provided to most efficiently and directly effect a world-class educational community.
- cooperative, action-oriented partnerships create a sound, sustainable environment with the highest quality of life for all its community members.
- there are opportunities for all citizens to participate as full partners.
- infrastructure projects are produced continually to improve our quality of life and economic development.

FOCUS AREAS

Using consideration of the long-term effects on the environment, social equality, education, and economic development as the touchstone for balanced decision-making, we can work together as a region to enhance life in Coastal Alabama by:

1. Providing appropriate funding, teacher support and community involvement to achieve excellence in life-long education and training for full realization of individual and collective economic competitiveness.
2. Preserving and improving the quality of our air, water, land and ecosystems and promoting our natural and physical environment as irreplaceable economic and recreational assets.
3. Insuring a safe and healthy life and safe and sound living environment for all of our residents.
4. Empowering our citizens and governments at the local level and uniting as one voice in working with the state and federal governments.
5. Creating comprehensive, cooperative regional planning, utilities, and mass transit that lead to livable, diverse, walk-able communities while avoiding the infrastructure costs of sprawl and the loss of agricultural, forest and natural resource lands.
6. Building a healthy, sustainable economy through regional efforts in recruiting environmentally sound businesses and in providing the venture capital, physical plant, and management support to grow and create local environmentally sound businesses.
7. Employing and supporting our arts, entertainment, cultural, sporting events, festival, heritage, and historical assets to enrich the lives of all of our residents and to enhance our attractiveness as a region.