

New logo, new lingo, new leadership.

Envision has embraced many changes, but one important element remains the same.

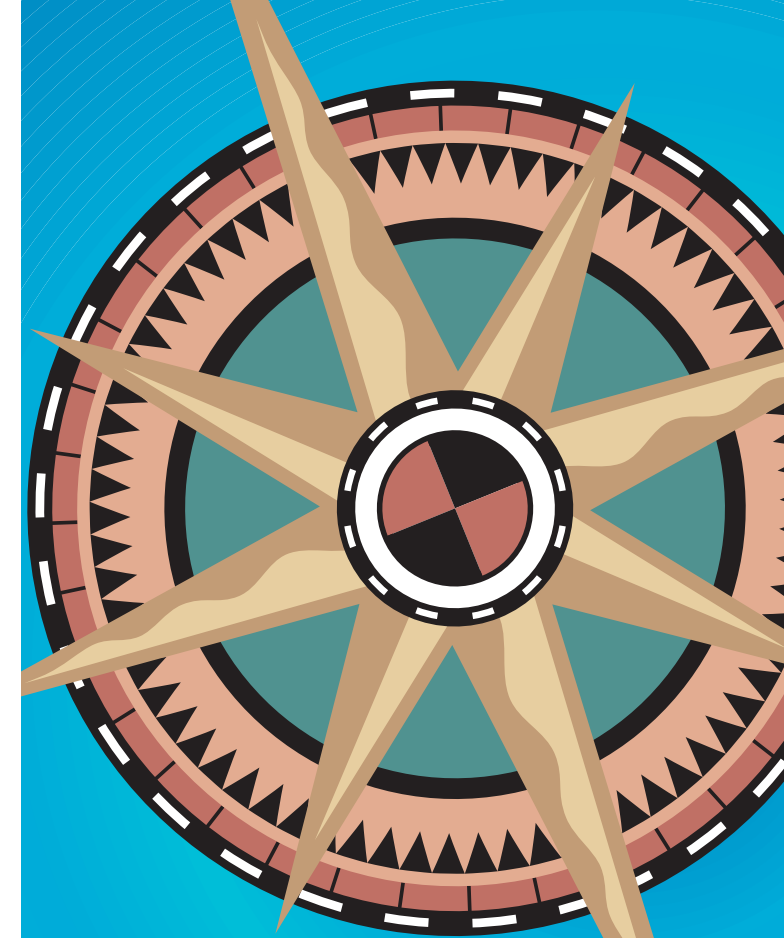
Collaboration has been the common thread in each Envision success story, and collaboration is still the key to Envision's future success.

As we sharpen our **focus on regionalism**, our success will depend on our ability to join forces and create bi-county coalitions to reach our goals.

Gigi Ambrecht, Envision Coastal Alabama Chair, explained our mission perfectly when she said, "**Envision Coastal Alabama** is a way for people on both sides of the bay to get to know each other, build trust and work together as **a regional community.**"

Envision's E-Team co-chairs are **recruiting team members** and defining their target projects. If you are interested in working on one of the focus areas described inside, please contact the E-chairs listed or Envision Coastal Alabama at (251) 431-8628 or on-line at **www.envisioncoastalalabama.org**.

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Envision Coastal Alabama's Mission:
Envision Coastal Alabama facilitates co-operative action for a unified coastal region with a healthy environment, sustainable economic development, equity for all and excellence in education.

The Four E's of Envision Coastal Alabama - Economy • Education • Environment • Equity



Economy

Contact: Bob Mullican, Baldwin, (251) 990-3849
or Terry Harbin, Mobile, (251) 690-1595

The Economy strategies focus on the economic development of our region by providing more high quality jobs and creating a stronger workforce. The strategies aim to make Coastal Alabama a competitive region in the global economy by developing and marketing our unique resources in technology, environment, education and human capital.

Economy Team focus areas:

- 1) Forming a venture capital funding group to help develop or expand businesses that foster the Envision mission;
- 2) Developing a "Smart Growth" plan for Coastal Alabama;
- 3) Building a grassroots ground swell for promotion of regional tourism;
- 4) Encouraging comprehensive regional planning;
- 5) Supporting workforce and vocational training through an excellent K-12 system;
- 6) Coordinating regional recruitment of environmentally sound new businesses;
- 7) Seeking a new Alabama constitution;
- 8) Fostering infrastructure development; and
- 9) Seeking regional coordination of business regulations.



Education

Contact: Cindy McBrearty, Baldwin, (251) 990-8653 or Carolyn Akers, Mobile, (251) 476-0002

The Education strategies focus on increasing access to quality education by creating a diverse range of educational options. Most importantly, the strategies promote a passion for lifelong learning opportunities.

Education Team focus areas:

- 1) Identifying and recruiting cooperation among the players involved in effecting positive change for teachers;
- 2) Promoting awareness of improving student achievement through a series of public forums at the local and state level;
- 3) Developing an assessment tool for evaluating the impact and progress of changes in the education system;
- 4) Creating a statewide vision through legislative and local awareness of what it takes to produce a highly qualified teacher; and
- 5) Serving as the education connection for local and regional community involvement.



Environment

Contact: Charlotte Cabaniss Robertson, Baldwin, (251) 580-1648 or Cathy O'Keefe, Mobile, (251) 460-7131.

The Environment strategies focus on protecting, restoring, maintaining and conserving the natural resources of Coastal Alabama as we build and expand the infrastructure of our region. The strategies emphasize continued improvement of water and air quality and endorse issues of sustainable land use.

Environment Team focus areas:

- 1) Seeking constitutional reform that gives local areas greater control over zoning, planning, environmental management and growth;
- 2) Encouraging a consistent, high quality approach to planning, zoning and land management across the two counties;
- 3) Protecting the Mobile River Delta, its estuaries and waterways for the use of future generations; and
- 4) Empowering local residents in shaping the safety and quality of neighborhood life, including recreation, neighborhood improvement, crime prevention and aesthetics.



Equity

Contact: Phil Norris, Baldwin, (251) 928-8133
or Ron Martin, Mobile, (251) 434-5621

The Equity strategies focus on increasing the opportunities for all citizens of Coastal Alabama to participate as full partners in the region by implementing equal access to technology, housing, education and employment and increasing access to public transportation.

Equity Team focus areas:

- 1) Increasing access to transportation by creating a dedicated source of funds for public transit and developing partnerships to support public transit;
- 2) Developing access to technology through youth programs, recreation centers, libraries, apartment and mobile home park offices, and through recycling of used computer equipment;
- 3) Improving affordable housing options with increased focus on government funding and personal financial management courses; and
- 4) Attracting minority representation on civic and governmental boards by using minority graduates of regional leadership programs to staff policy boards, increasing Hispanic and Asian-owned small business representation, expanding Project Blueprint to Baldwin County and increasing Spanish and Vietnamese language instruction.



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COASTAL ALABAMA