

## 2012 Mobile Area Chamber Committees and Task Forces

### COMMUNITY & GOVERNMENTAL AFFAIRS

- **Air Service Task Force:** Brings together public and private interests from across the community with officials from Mobile Airport Authority to pinpoint the travel demands of our area; seeks innovative ways to further expand the frequency of flights, level of service and more competitive fares at Mobile Regional; and effectively communicate community support to airlines. (Meets quarterly or as needed)
- **Transportation Coalition:** Operates to improve the working relationship between Alabama Department of Transportation and key Mobile entities; builds awareness of ALDOT projects among key Mobile associations and encourages their participation in the community input phase; and recommends projects needing the support of member organizations. (Meets as needed)

### ECONOMIC DEVELOPMENT

- **Business Retention & Expansion Committee:** BRE was organized as a community outreach activity. The focus is to meet with key business executives and conduct assessment interviews to assist companies with resolution of problems and help them successfully do business in our area. (Meets bi-monthly)
- **Gulf Coast Technology Council:** Works to increase the visibility of local technology companies; helps develop a highly skilled workforce to accommodate growth in the high-tech arena; and markets the Gulf Coast as a center for technology development. (Meets bi-monthly)
- **Maritime Affairs Task Force:** Made up of a cross section of the local port community, including but not limited to shipping agents, freight forwarders, stevedores, Corps of Engineers, U.S. Coast Guard, Waterway Associations, towing companies, Port Authority staff and terminal operators. Topics of interest include port security, harbor dredging and funding from Congress, navigational issues, and cargo and commerce in the Port of Mobile. (Meets quarterly)
- **International Trade Database:** A database for area exporters and individuals interested in doing business in the international market. Sign up to receive information on upcoming trade missions, trade workshops, and trade meetings and seminars along the Gulf Coast.

### MEMBERSHIP

- **Chamber Chase 2012:** Teams of volunteers work to bring in new members, enlist sponsors for Chamber events, acquire donations and more. This annual Total Resource Development campaign helps to provide additional funds for the Chamber to make it better able to serve our region. The campaign kicks off at the first of May and runs through July. (Meets weekly for reward sessions)
- **Ambassadors:** Volunteers who serve as ambassadors for the Chamber and work to enhance member relations. (Meets bi-monthly)
- **Nonprofit Roundtable:** A forum for members to build relationships and promote networking with other members inside and outside of the non-profit circle. Promotes growth and enhances community awareness of area nonprofit organizations. (Meets bi-monthly)
- **Women's Roundtable:** Forum for women business owners and/or managers to hear presentations by a featured speaker, network and share information to help each other manage and grow their own businesses. (Meets bi-monthly)

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## SMALL BUSINESS DEVELOPMENT

- Awards and Recognition Task Force:** Coordinates the activities and events associated with Small Business of the Month and Small Business of the Year Awards. (Meets quarterly or as needed)
- Executive Roundtable:** Forum for small business owners and/or managers to hear presentations by a featured speaker and share information to help each other manage and grow their own businesses. (Meets monthly)
- Growth Alliance Task Force:** Promotes the growth and enhances community awareness of minority business through increased minority membership and participation in all Chamber programs. The task force also coordinates the annual Eagle Awards and Minority Business Advocate Award. (Meets monthly)

## WORKFORCE DEVELOPMENT

- Industry Workforce Coalition and Cluster Sector Meetings:** Provide a forum for business and industry involvement in developing a workforce that meets their needs. Each coalition represents a specific sector and is an active, working partnership with education focused on preparing students and adults to enter the Mobile area workforce. Provide direction to the Chamber on strategies to meet training and workforce developments needs.

### Coalitions & Work Groups

- Bay Area Healthcare
- Maritime
- Aerospace
- Manufacturing
- Construction
- Hispanic American Business Association of the Gulf Coast

### Special Events & Initiatives

- Health Occupations Career Fair
- Summer Scrubs
- Worlds of Opportunity
- Wouldn't it be Cool

Name \_\_\_\_\_

Title \_\_\_\_\_

Company\* \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

\*Chamber Committees and Task Forces are available to employees of Chamber member companies only.

Please complete form and return to:

Dawn Rencher

Mobile Area Chamber of Commerce

P.O. Box 2187, Mobile, AL 36652

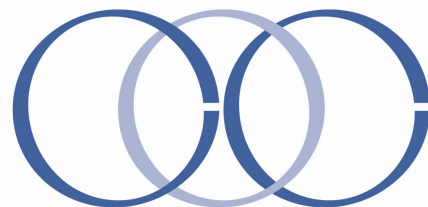
or email to [drencher@mobilechamber.com](mailto:drencher@mobilechamber.com)

or fax to (251) 432-1143

## CHAMBER EVENTS

- Would your company be interested in gaining extra exposure by sponsoring a Chamber event?

Thank you for your support of the Mobile Area Chamber of Commerce.



MOBILE AREA  
CHAMBER OF COMMERCE